

American Society for Enology and Viticulture

Sponsorship and Advertising Opportunities

Includes General & Custom Sponsorship and Advertising

Set your company apart from your competition. Support a 74-year-old tradition of professional education widely recognized by your industry colleagues!

The ASEV's 2023 National Conference in Napa, California, offers an ideal opportunity to gain notoriety among your clients or colleagues while supporting an established platform for research reports and networking. Drawing winemakers, vineyard owners and other professionals from around the nation and world, the ASEV National Conference is an open forum for science and practice.

Differentiate Your Company

Securing a National Conference sponsorship, especially an exclusive sponsorship, is an outstanding way to differentiate your company. This is a unique opportunity to make your company name stand out – to distinguish yourself throughout the grape and wine industry.

Positive Publicity with Heightened Visibility

ASEV sponsorship and advertising is a positive way to distinguish your company. Our sponsors and advertisers are recognized as leaders in supporting ASEV and the National Conference as a direct connection with the industry.

Giving Back

A sponsorship or ad makes you part of the ASEV family. By demonstrating your commitment to the industry and the issues your customers care about, you become a friend, an insider and colleague rather than another vendor. Your support creates enormous goodwill.

Cost-Effective Choices

Choose from a wide range of exposure levels and corresponding benefits offered in this brochure. Strongly position your company through a sponsorship or advertising package by making your commitment today.

Please contact our office or visit www.asev.org if you have any questions.

Thank you in advance for your support!

JUNE 26-29, 2023

Napa Valley Marriott
Napa, California USA

74 YEARS

**74th ASEV National
Conference**

Program Highlights:

- Merit Award Presentation
- Extension Distinction Award Presentation
- Keynote Presentation
- Climate Change Symposium: Part 2 – Enology
- Research Reports (submitted through Call for Abstracts)
- Student Flash Talks
- Regional Wine Reception
- Supplier Displays



SIGN UP TODAY ONLINE @ ASEV.ORG

74th ASEV National Conference

SPONSORSHIP OPPORTUNITIES & BENEFITS

■ CLIMATE CHANGE SYMPOSIUM (Tuesday, June 27)

■ Symposium Coffee Break (Tuesday, June 27) – \$2,500 **SOLD**

- Acknowledgment with sponsor's logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor's logo
- Recognition at entrance to symposium with sponsor's logo placed on sign

■ Invited Speakers

□ Domestic Speaker – \$1,500

- Acknowledgment with sponsor's logo in conference program and on website
- Prominently displayed event signage with sponsor's logo
- Recognition on sign with company logo placed at entrance to symposium

□ International Speaker – \$4,000

- Acknowledgment with sponsor's logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor's logo
- Acknowledgment during president's welcome at national conference or symposium
- Full-page b & w advertisement in conference program
- Recognition on sign with company logo placed at entrance to symposium
- One complimentary symposium registration and one complimentary hotel night at conference hotel

■ Gold – \$4,000

- Acknowledgment with sponsor's logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor's logo
- Acknowledgment during symposium welcome
- Full-page b & w advertisement in conference program
- Recognition on sign with company logo placed at entrance to symposium
- One complimentary symposium registration and one complimentary hotel night at conference hotel

■ HOSPITALITY (Wednesday, June 28 or Thursday, June 29)

■ Student Industry Mixer (Thursday, June 29) – \$2,500

- Acknowledgment with sponsor's logo in conference program and on website
- Prominently displayed event signage with sponsor's logo
- Recognition at entrance to Student-Industry Mixer with sponsor's logo placed

■ Session Coffee Break (Wednesday, June 28 or Thursday, June 29) – \$2,500

- Acknowledgment with sponsor's logo in eNewsletter, website, and conference program
- Prominently displayed event signage with sponsor's logo
- Recognition in session coffee break area

■ Early Career Member Lunch (Wednesday, June 28) – \$3,000

- Acknowledgment with sponsor's logo in eNewsletter, website, and conference program
- Prominently displayed event signage with sponsor's logo
- Recognition at entrance to Early Career Member Lunch



More Sponsorship Opportunities & Benefits
on the following page...

74th ASEV National Conference

SPONSORSHIP OPPORTUNITIES & BENEFITS CONTINUED...

■ GENERAL CONFERENCE

■ Magnum – \$1,000

- Acknowledgment with sponsor's logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor's logo

■ Double Magnum – \$3,000

- Acknowledgment with sponsor's logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor's logo
- Acknowledgment during president's welcome at national conference or symposium
- 1/2 page b & w advertisement in conference program

■ Imperial – \$5,000

- Acknowledgment with sponsor's logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor's logo
- Acknowledgment during president's welcome at national conference or symposium
- Full page b & w advertisement in conference program
- Two complimentary general registrations and two complimentary hotel nights at conference hotel

Note: A combination of complimentary registrations and hotel nights may be chosen (i.e.: 3 complimentary registrations and 1 hotel night).

■ AWARDS

■ Best Student Presentation Award – \$1,000 per presentation (6 awards) **SOLD**

Each year at the ASEV National Conference, four student presentations are selected by the Best Student Presentation Awards Committee. These awards are extended to oral, poster, and flash talk presentations in enology and in viticulture.

- Acknowledgment with sponsor's logo in eNewsletter and on website
- Prominently displayed event signage with sponsor's logo

■ AJEV Best Paper Award – \$2,000 per paper (2 awards) **SOLD**

An AJEV best paper award in enology and in viticulture is designated by the Best Paper Awards Committee for two papers published in the past calendar year of the AJEV.

- Acknowledgment with sponsor's logo in eNewsletter and on website
- Prominently displayed event signage with sponsor's logo



74th ASEV National Conference

ADVERTISING OPPORTUNITIES

■ CONFERENCE PROGRAM AD

The Conference Program is the definitive source for information during the conference. The program contains details of sessions including speakers, descriptions and sponsorships. As an advertiser, you have the opportunity to reach attendees numerous times throughout the show and beyond, as people often use the program as a reference for sessions and speakers after the show.

- Estimated distribution: 500
- Finished size: 6"W x 9.25" H
- Advertising deadline: May 31, 2023

AD SIZE

Inside front or back cover (allow an extra 1/8" bleed)
Inside full-page
Full-page
Half-page
Quarter-page

DIMENSION

6" W x 9.25" H
5" W x 8.25" H
5" W x 8.25" H
5" W x 4" H
5" W x 1.75" H

COST

\$1,800 (four-color)
\$1,200 (four-color)
\$800 (b&w)
\$600 (b&w)
\$400 (b&w)

■ ASEV ONLINE

ASEV Homepage Online Ad - \$500 (1 month)

Displays on Home Page

Specs:

Dimension - 190 w x 190 h pixels
File Format - .jpg, .gif, animated .gif, .png
Resolution - 72 dpi



CUSTOM OPPORTUNITIES ALSO AVAILABLE

Please call the ASEV office at (530) 753-3142
to discuss possible options.

2023 SPONSORSHIP & ADVERTISING ACCEPTANCE FORM

■ CONTACT INFORMATION

The contact regarding **SPONSORSHIP** and/or **AD** is:

Name

Company

Company Name for Signs, Program and Printed Materials

Address

City State Zip

Country

Phone Fax

Website for sponsor link

Email

The contact regarding **PAYMENT** is:

Name

Company

Address

City State Zip

Country

Phone Fax

Email

■ AUTHORIZATION

Authorized signature represents acceptance of terms as delineated throughout sponsorship material. This is a contractual agreement.

■ CREDIT CARD INFORMATION

Accepted credit cards   

Card Number

Expiration Date \$ Amount to be charged

Please Print Cardholder's Name

Authorized Signature (Authorizes Charge on Credit Card)

■ SPONSORSHIP COMMITMENT

CLIMATE CHANGE SYMPOSIUM (Tuesday, June 27)

- ☐ Symposium Coffee Break - \$2,500 **SOLD**
- ☐ Domestic Speaker - \$1,500
- ☐ International Speaker - \$4,000
- ☐ Gold - \$4,000

HOSPITALITY (Tuesday/Wednesday, June 27/28)

- ☐ Student Industry Mixer - \$2,500
- ☐ Session Coffee Break - \$2,500
- ☐ Early Career Member Lunch - \$3,000

GENERAL CONFERENCE

- ☐ Magnum - \$1,000
- ☐ Double Magnum - \$3,000
- ☐ Imperial - \$5,000

YOU CAN ALSO SUBMIT THIS FORM ONLINE @ ASEV.ORG

Awards (one sponsor per each award)

- ☐ Best Student Presentation - Enology - \$1,000/each **SOLD**
 - ☐ Oral ☐ Poster or ☐ Flash Talk
- ☐ Best Student Presentation - Viticulture - \$1,000/each **SOLD**
 - ☐ Oral ☐ Poster or ☐ Flash Talk
- ☐ AJEV Best Paper - \$2,000/each **SOLD**
 - ☐ Enology or ☐ Viticulture

■ ADVERTISING COMMITMENT

- ☐ Inside Front Cover (Four-Color) - \$1,800
- ☐ Inside Back Cover (Four-Color) - \$1,800
- ☐ Inside Full-Page (Four-Color) - \$1,200
- ☐ Full-Page (B&W) - \$800
- ☐ Half-Page (B&W) - \$600
- ☐ Quarter-Page (B&W) - \$400
- ☐ ASEV Homepage Online Ad - \$500

■ CUSTOM

Please call the ASEV office at (530) 753-3142 to create a custom sponsorship or advertisement.

- ☐ Custom opportunity confirmed with ASEV for _____ \$ _____

■ RESPONSE/PAYMENT INFORMATION

- Submit this form by fax or mail. Refer to the contact information to the right.
- Your benefits and recognition will be effective upon receipt of this form and payment in full.
- If paying by check, make payable to ASEV and mail to the address listed to the right.
- Final payment and artwork (if applicable) are due no later than May 31, 2023 to ensure proper acknowledgment.
- Payments are non-refundable.
- Sponsor will be contacted for logo after receipt of form and deposit.



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