



PRESENTATION GUIDELINES FOR RESEARCH REPORTS (Poster Presentations) Page 1

69th ASEV National Conference - June 18-21, 2018
Portola Hotel and Monterey Conference Center, Monterey, California

We offer the following guidelines to aid you in a successful presentation at the ASEV National Conference. The goal of a poster session is to convey information by the combination of a visual display, questions and discussion. This is a good opportunity for direct exchange between conference attendees and you, the presenter. It also provides more time than an oral presentation for attendees to absorb the technical information.

PRESENTER MUST BE REGISTERED FOR THE NATIONAL CONFERENCE (General Registration, Wednesday & Thursday)

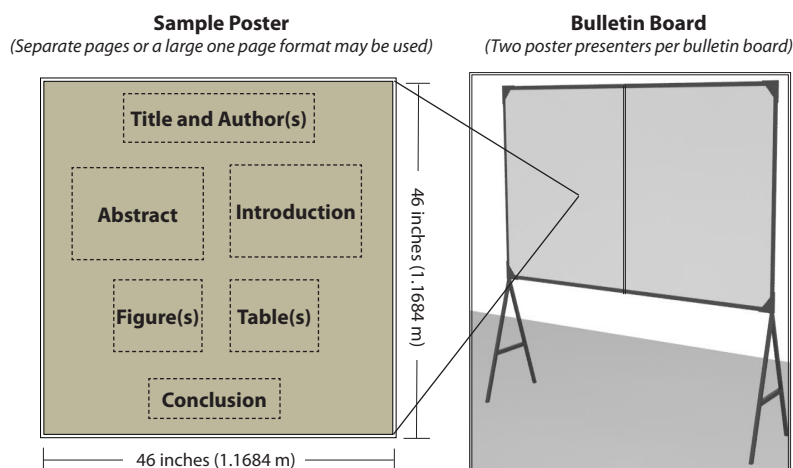
It is necessary to pre-register for the ASEV National Conference. **Please visit www.asev.org to register for the conference. We extend our pre-registration member rate of \$235 USD to all presenters through June 12.** However, ASEV Student Member presenters are entitled to complimentary conference registration (General Registration, Wednesday & Thursday). If you are not an ASEV member, we encourage you to join.

SCHEDULED PRESENTATION TIME (Attendance required during Monterey County Regional Wine Reception)

The assigned presentation time to attend your poster is 5:25 p.m. - 7:00 p.m. on Wednesday, June 20 during the wine reception in the De Anza Ballroom at the Portola Hotel.

POSTER SPECIFICATIONS - FORMAT

- **Maximum poster size shall be 46 inches (1.1684 m) by 46 inches (1.1684 m).** Each bulletin board will feature two poster presenters.
- A professionally lettered sign with the assigned poster number will be provided.
- The poster consists of the following:
 1. **Title** of the presentation
 2. **Authors** and their institutions
 3. **Abstract**
 4. **Introduction** or **Aims**
 5. **Tables, graphs, diagrams** of photographs describing the work, especially the results
 6. **Conclusion(s)**
- Separate pages or a large one page format may be used
- Lettering on the Abstract, Title/Author, and Conclusion pages should be a *minimum* of **18 point type**. Tables, graphs and diagrams should also be enlarged.



SUMMARY

- Size of poster: 46 inches (1.1684 m) by 46 inches (1.1684 m) maximum
- Suggested type size: Minimum of 18 point
- Enlarge graphs, figures and text so that they can be easily read.



HANDOUTS

- Some conference attendees that visit your poster will expect a handout that includes supplemental information and a summary and conclusion. You may opt to provide a photocopy version of the poster material.

FLASH TALKS

- Some student poster presenters have been assigned 3.25-minute (including introduction) oral Flash Talks. These “flash” presentations will provide additional opportunities to interact with conference attendees and to briefly review your current research highlights.
- Enology Flash Talks will take place on Wednesday, June 20, from 3:45 p.m. – 5:25 p.m. and Viticulture Flash Talks will take place on Wednesday, June 20, from 3:45 p.m. – 4:45 p.m. Refer to the online daily schedule for presentation times and titles.

SET UP (De Anza Ballroom, Portola Hotel)

- Obtain your badge and registration material at the conference in the ASEV registration area.
- All presenters are required to set up their poster(s) on Tuesday, June 19, between 7:30 a.m. and 5:30 p.m. or Wednesday, June 20, between 7:00 a.m. and 7:30 a.m.
- Push pins are provided and will be located in the bulletin board area.
- The posters will be on display for viewing on Wednesday, June 20 from 7:30 a.m. to 7:00 p.m. and Thursday, June 21 from 7:30 a.m. to 5:00 p.m.

DISMANTLE (De Anza Ballroom, Portola Hotel)

- Presenters must dismantle their posters between 5:00 p.m. and 7:15 p.m. on Thursday, June 21. **We would appreciate your cooperation in dismantling your material only during this time.** If you are unable to do this in person, please ask a colleague to do so for you or contact the poster session chair.

Interim Technical Program Director

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Technical Abstracts Reviewers

- Lise Asimont, VinSense, California
- Kristen Barnhisel, J. Lohr Vineyards & Wines, California
- Tom Collins, Washington State University, Tri-Cities
- Nichola Hall, Scott Laboratories, California
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- Merilark Padgett-Johnson, Santa Rosa Junior College, California
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- R. Keith Striegler, E & J Gallo Winery, California
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Please check our website, www.asev.org, frequently for ASEV National Conference updates.