

# 69

SIXTY - NINTH ASEV  
NATIONAL CONFERENCE

# SCIENCE

a platform for PROGRESS

## Supplier Displays — Industry Seminars

The 2018 National Conference technical program in Monterey, California will include Industry Seminars. These seminars are scheduled for Wednesday, June 20, and will feature concurrent winemaking and grapegrowing one hour seminars.

This part of the ASEV technical program provides an excellent opportunity to engage our industry suppliers in our educational program for a nominal investment. Each seminar will offer:

- (1) invited industry speakers to provide topical information to our conference attendees and
- (2) supplier displays as part of the Industry Seminars.

### ■ TOPICS

#### Industry Seminars

WEDNESDAY

- Grapegrowing - Building Healthy Soils (1 hr.)
- Winemaking - Using Malolactic Fermentation as a Driver of Red Wine Style (1 hr.)

*Industry Seminars are included in the national conference General Registration fee. Attendees that prefer only to attend an industry seminar will be able to do so for a reasonable registration fee. Supplier displays will be accessible to all National Conference and Industry Seminar Only attendees.*

### ■ SUPPLIER DISPLAYS

The conference organizers will designate the suppliers to display based on products or services specifically related to this year's topics and the responses we receive. The display tables will be located close to the meeting rooms. ALL material displayed must be placed/fit on the table provided. It will be the supplier's responsibility to transport and place the material on the display table and with accordance of the hotel's safety and property protection parameters. A supplier representative is expected to be present by the company display throughout the posted supplier display hours.

### ■ OPPORTUNITIES AND BENEFITS

- one 6 foot draped display table per company for two days, Wednesday and Thursday from 10:00 am to 4:00 pm.
- company promoted in conference registration and printed program
- company listing link on National Conference website schedule
- National Conference attendees have full access to supplier displays
- one (1) complimentary National Conference General Registration for Wednesday and Thursday (includes Industry Seminars)
- PDF copy of seminar or symposia attendee list post-conference as requested

### ■ SUPPLIER FEE

\$500 (one company per table) for two days. (Wednesday and Thursday).

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#### ASEV National Conference

June 18 - 21, 2018

Portola Hotel & Monterey  
Conference Center  
Monterey, California USA

#### Industry Seminars:

Wednesday, June 20, 2018

#### Supplier Display

#### Submission Deadline:

May 14, 2018

#### Interim Technical Program

#### Director:

Jim Harbertson  
Washington State University,  
Tri-Cities

#### Industry Seminar

#### Organizers:

Lise Asimont, Chair  
VinSense

Nichola Hall  
Scott Laboratories

Patty Skinkis  
Oregon State University,  
Corvallis


Hans Walter-Peterson  
Cornell Cooperative Extension,  
New York



# American Society for Enology and Viticulture

## 2018 Supplier Displays – Floor Plan

### Key

 - Seminar  
Supplier tables

 - Registration  
counter

*Floor plan subject to  
change and not drawn to  
scale.*

Floor Plan soon to be updated.

*Industry Seminars and Supplier Displays will be located at the  
Portola Hotel and/or Monterey Conference Center.*



#### Direct Inquiries To:

ASEV  
P.O. Box 1855  
Davis, CA USA  
Phone: 530-753-3142  
Fax: 530-753-3318  
Email: [info@asev.org](mailto:info@asev.org)

# 2018 Supplier Displays–Industry Seminars

## APPLICATION FOR DISPLAY TABLE

### CONTACT INFORMATION

The contact regarding your display for all communications is:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### FEE

\$500 per display table for two days (Wednesday and Thursday). An invoice for payment in full will be sent to you by email once your display request is confirmed. Payment is not refundable unless seminars are cancelled by ASEV or mutually agreed to reassign display table with another company.

We will only accept one (1) company per table.

### ACCEPTANCE

Authorized signature represents acceptance of terms as delineated in this Application for Display Table. This is a contractual agreement once display request has been confirmed by ASEV.

### SEMINAR SCHEDULE

Please check the topic(s) that you believe best suit your product(s) or service(s).

Wednesday, June 20 (1 hr. each)

- Grapegrowing - Building Healthy Soils
- Winemaking - Using Malolactic Fermentation as a Driver of Red Wine Style

### CREDIT CARD INFORMATION

Accepted credit cards   **VISA**

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount to be charged \_\_\_\_\_

Please Print Cardholder's Name \_\_\_\_\_

Authorized Signature (Authorizes Charge on Credit Card) \_\_\_\_\_

All Industry Seminars will be held at the Portola Hotel and/or Monterey Conference Center in Monterey, California.

Please visit [www.asev.org](http://www.asev.org) to view the complete 2018 National Conference Daily Schedule and to review seminar descriptions.

Your benefits and recognition will be effective upon ASEV confirmation of your participation. Thank you for your support!



**69<sup>th</sup>**

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