



PRESENTATION GUIDELINES FOR RESEARCH REPORTS (Poster Presentations) Page 1

2nd International Symposium on Nitrogen in Grapes and Wine &
66th ASEV National Conference - June 15-18, 2015

We offer the following guidelines to aid you in a successful presentation at the ASEV National Conference. The goal of a poster session is to convey information by the combination of a visual display, questions and discussion. This is a good opportunity for direct exchange between conference attendees and you, the presenter. It also provides more time than an oral presentation for attendees to absorb the technical information.

PRESENTER MUST BE REGISTERED FOR THE NATIONAL CONFERENCE (General Registration, Wednesday & Thursday)

It is necessary to pre-register for the ASEV National Conference. It is not necessary to register for the Nitrogen Symposium to display your poster, however if you wish to attend the Symposium, you will need to register. **Please visit www.asev.org to register for the conference. We extend our pre-registration member rate of \$215 USD to all presenters through June 9.** However, ASEV Student Member presenters are entitled to complimentary conference registration (General Registration, Wednesday & Thursday). If you are not an ASEV member, we encourage you to join.

SCHEDULED PRESENTATION TIME (Attendance required during Oregon Regional Wine Reception)

The assigned presentation time to attend your poster is 5:45 p.m. - 7:15 p.m. on Wednesday, June 17 during the wine reception in the Exhibit Hall - Lower Level 2 at the Portland Marriott Downtown Waterfront.

POSTER SPECIFICATIONS - FORMAT

- **Maximum poster size shall be 46 inches (1.1684 m) by 46 inches (1.1684 m).** Each bulletin board will feature two poster presenters.

- A professionally lettered sign with the assigned poster number will be provided.

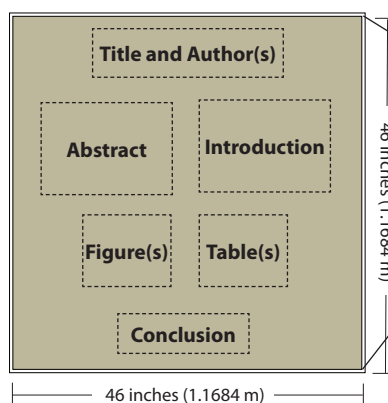
- The poster consists of the following:

1. **Title** of the presentation
2. **Authors** and their institutions
3. **Abstract**
4. **Introduction** or **Aims**
5. **Tables, graphs, diagrams** of photographs describing the work, especially the results
6. **Conclusion(s)**

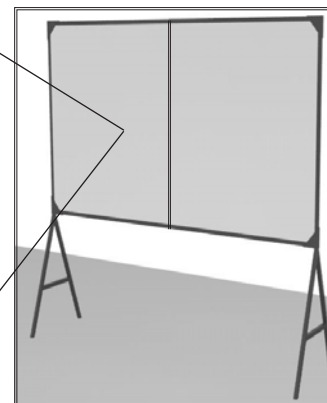
- Separate pages or a large one page format may be used

- Lettering on the Abstract, Title/Author, and Conclusion pages should be a *minimum* of **18 point type**.

Sample Poster
(Separate pages or a large one page format may be used)



Bulletin Board
(Two poster presenters per bulletin board)



SUMMARY

- Size of poster: 46 inches (1.1684 m) by 46 inches (1.1684 m) maximum
- Suggested type size: Minimum of 18 point
- Enlarge graphs, figures and text so that they can be easily read.



PRESENTATION GUIDELINES FOR RESEARCH REPORTS (Poster Presentations) Page 2

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HANDOUTS

- Some conference attendees that visit your poster will expect a handout that includes supplemental information and a summary and conclusion. You may opt to provide a photocopy version of the poster material.

FLASH TALKS

- Some student poster presenters have been assigned 3.5-minute (including introduction) oral Flash Talks. These “flash” presentations will provide additional opportunities to interact with conference attendees and to briefly review your current research highlights.
- Flash Talks will take place on Wednesday, June 17, from 3:45 p.m. – 5:45 p.m. Refer to the online daily schedule for presentation times and titles.
- Flash Talk Moderator: Andy Walker, University of California, Davis

SET UP (Exhibit Hall - Lower Level 2, Marriott Hotel)

- Obtain your badge and registration material at the conference in the ASEV registration area.
- All Nitrogen Symposium poster presenters are required to set up their poster(s) on Monday, June 15, between 3:00 p.m. and 6:00 p.m. or Tuesday, June 16, between 7:30 a.m. and 8:30 a.m.
- Push pins are provided and will be located in the bulletin board area.
- The posters will be on display for viewing on Tuesday, June 16, from 9:00 a.m. to 4:00 p.m., Wednesday, June 17, from 7:30 a.m. to 7:15 p.m., and Thursday, June 18, from 7:30 a.m. to 5:15 p.m.

DISMANTLE (Exhibit Hall - Lower Level 2, Marriott Hotel)

- Presenters must dismantle their posters between 5:15 p.m. and 7:00 p.m. on Thursday, June 18. **We would appreciate your co-operation in dismantling your material only during this time.** If you are unable to do this in person, please ask a colleague to do so for you or contact the poster session chair.

Technical Program Director

- Andrew Walker, University of California, Davis

Technical Enology Program Director

- James Harbertson, Washington State University, Prosser

Technical Program Committee Abstracts Reviewers

- Lise Asimont, Francis Ford Coppola Winery, California
- Tom Collins, University of California, Davis
- Matthew Fidelibus, University of California Cooperative Extension, Parlier
- Markus Keller, Washington State University, Prosser
- James Kennedy, California State University, Fresno
- Anita Oberholster, University of California, Davis
- Hans Walter-Peterson, Cornell University, New York

Poster Chair

- Leticia Chacón-Rodríguez, Treasury Wine Estates, California

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Please check our website, www.asev.org, frequently for ASEV National Conference updates.