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SIXTY-SIXTH ASEV
NATIONAL CONFERENCE

S C I E N C E

a platform for PROGRESS

Supplier Displays— Industry Seminars

The 2015 National Conference technical program in Portland, Oregon will include Industry Seminars. The concurrent seminars are scheduled as noted below. Grapegrowing and winemaking topics will be addressed each day.

This part of the ASEV technical program provides an excellent opportunity to engage our industry suppliers in our educational program for a nominal investment. Each seminar will offer:

- (1) invited industry speakers to provide topical information to our conference attendees and
- (2) supplier displays as part of the Industry Seminars.

TOPICS Industry Seminars

WEDNESDAY

- Winemaking - The Influence of Malolactic Fermentation on Wine Quality
- Grapegrowing - Crop Estimation: What Methods Work and Why?

THURSDAY

- Winemaking - Next Generation of Wine Microbes and Wine Microbiology
- Grapegrowing - Precision Viticulture in Practice in the Pacific Northwest Growing Region

Industry Seminars are included in the national conference General Registration fee. Attendees that prefer only to attend an industry seminar will be able to do so for a reasonable registration fee. Supplier displays will be accessible to all National Conference and Industry Seminar Only attendees.

SUPPLIER DISPLAYS

The conference organizers will designate the suppliers to display based on products or services specifically related to this year's topics and the responses we receive. The display tables will be located close to the meeting rooms. ALL material displayed must be placed/fit on the table provided. It will be the supplier's responsibility to transport and place the material on the display table and with accordance of the hotel's safety and property protection parameters. A supplier representative is expected to be present by the company display throughout the posted hours during the days of the associated seminar.

OPPORTUNITIES AND BENEFITS

- one 6 foot draped display table per company for two days (Wednesday and Thursday) 10:00 am to 4:00 pm
- company promoted in conference registration and printed program
- company listing link on National Conference website schedule
- National Conference attendees have full access to supplier displays
- one (1) complimentary National Conference General Registration for Wednesday and Thursday (includes Industry Seminars)
- PDF copy of seminar or symposia attendee list post-conference as requested

SUPPLIER FEE

\$500 (one company per table) for two days. (Wednesday and Thursday).

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ASEV National Conference

June 15–18, 2015
Portland Marriott Downtown
Waterfront Hotel
Portland, Oregon USA

Industry Seminars:

Wednesday, June 17 &
Thursday, June 18, 2015

Supplier Display

Submission Deadline:

April 15, 2015

Technical Program Director:

Andrew Walker
University of California, Davis

Technical Enology Program

Director:

Jim Harbertson
Washington State University,
Prosser

Industry Seminar Organizers:

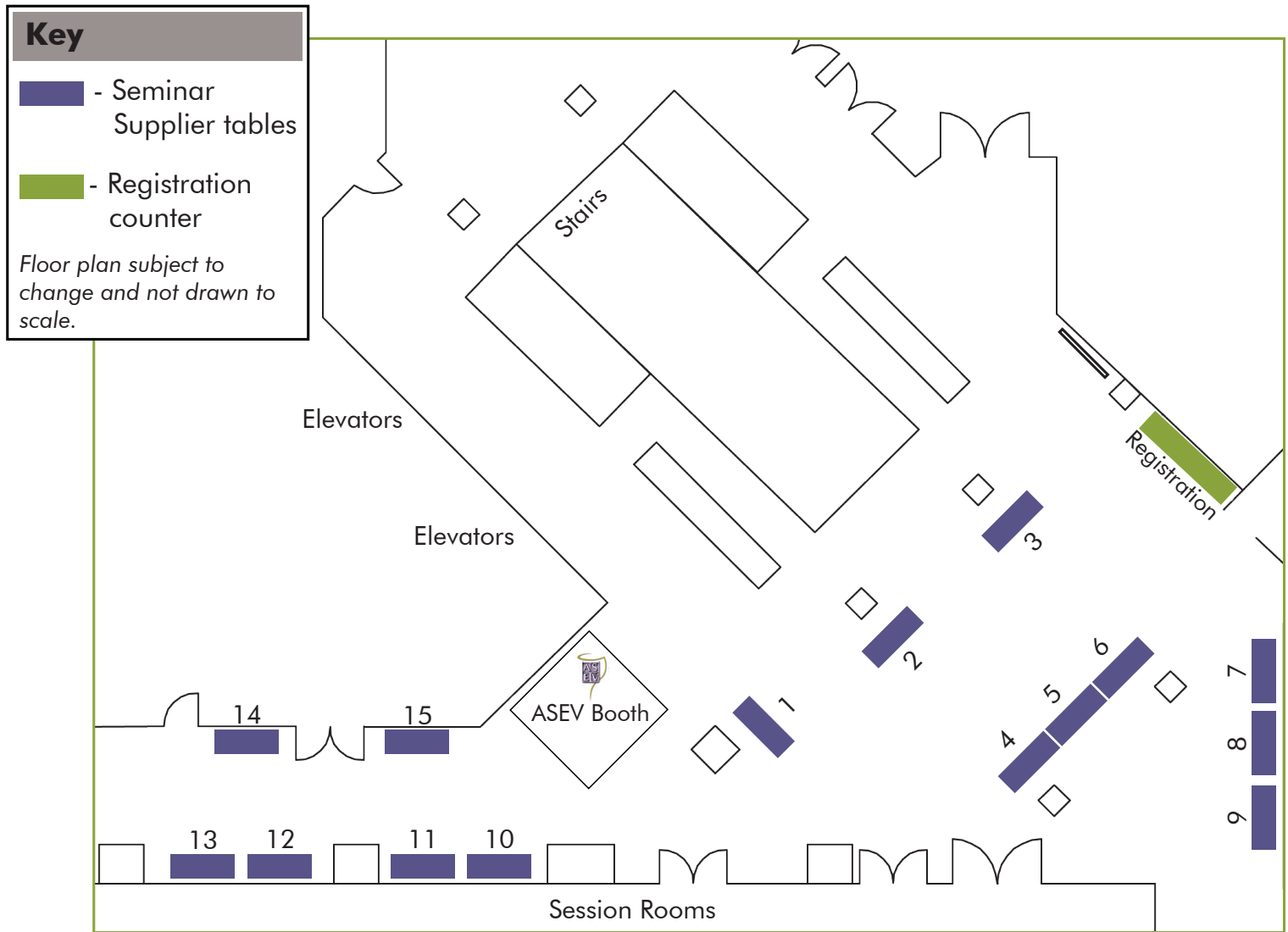
Lise Asimont
Francis Ford Coppola Winery

Mark Greenspan
Advanced Viticulture Inc

Nichola Hall
Scott Laboratories

American Society for Enology and Viticulture

2015 Supplier Displays – Floor Plan



Industry Seminars and Supplier Displays will be located at the Portland Marriott Downtown Waterfront Hotel.



Direct Inquiries To:

ASEV
P.O. Box 1855
Davis, CA USA
Phone: 530-753-3142
Fax: 530-753-3318
Email: society@asev.org

2015 Supplier Displays–Industry Seminars

APPLICATION FOR DISPLAY TABLE

■ CONTACT INFORMATION

The contact regarding your display for all communications is:

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Country _____

Phone _____ Fax _____

Email _____ Website _____

■ FEE

\$500 per display table for two days (Wednesday and Thursday). An invoice for payment in full will be sent to you by email once your display request is confirmed. Payment is not refundable unless seminars are cancelled by ASEV or mutually agreed to reassign display table with another company.

Please do not submit payment until you have been confirmed for a Supplier Display.

We will only accept one (1) company per table.

■ ACCEPTANCE

Authorized signature represents acceptance of terms as delineated in this Application for Display Table. This is a contractual agreement once display request has been confirmed by ASEV.

■ SEMINAR SCHEDULE

Please check the topic(s) that you believe best suit your product(s) or service(s).

☐ Wednesday, June 17

- ☐ Winemaking - The Influence of Malolactic Fermentation on Wine Quality
- ☐ Grapegrowing - Crop Estimation: What Methods Work and Why?

☐ Thursday, June 18

- ☐ Winemaking - Next Generation of Wine Microbes and Wine Microbiology
- ☐ Grapegrowing - Precision Viticulture in Practice in the Pacific Northwest Growing Region

All Industry Seminars will be held at the Portland Marriott Downtown Waterfront Hotel in Portland, Oregon.

Please visit www.asev.org to view the complete 2015 National Conference Daily Schedule and to review seminar descriptions.

Your benefits and recognition will be effective upon ASEV confirmation of your participation. Thank you for your support!



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