On behalf of the American Society for Enology and Viticulture, I am pleased to offer this Call for Abstracts for our 61st ASEV National Conference in Seattle, Washington, USA.

The ASEV National Conference will feature:

- Submitted original research and work in progress
- Subject categories for both oral and poster sessions
- Industrial Poster Session for commercial suppliers and for any other industry representative presenting proprietary information
- Best Student Presentation Awards in enology and viticulture for oral and poster presentations
- Research Colloquia for scientists working in particular areas of interest
- Supplier-Industry Seminars featuring both routine and challenging practical issues
- 2010 International Cool Climate Symposium (ICCS)

The technical abstracts that are accepted will be presented June 23–24, 2010 during the ASEV National Conference at the Washington State Convention and Trade Center in Seattle, Washington, USA. All abstracts submitted are reviewed by the Technical Abstracts Review Committee. Accepted abstracts will appear in the Technical Abstracts section of the conference program. Abstracts for authors who meet the oral and poster presentation requirements will also be posted on the ASEV website and in the American Journal of Enology and Viticulture (excepting Industrial Posters).

We encourage submitted abstracts based on original research and research updates. Please do not submit the same abstract for the ICCS and the ASEV National Conference. We also welcome suggestions for enology and viticulture research colloquia topics.

If you will be a student presenter, please refer to the Student Presenters section in regard to registration reimbursement, an expense stipend, and presentation awards.

Please review the enclosed instructions. The deadline for all submissions is February 12, 2010. We must adhere strictly to this date. If you have any questions regarding your submission, contact our association office. Any inquiries will be directed to a program committee member as appropriate.

We look forward to receiving your abstract and hope that you will be able to participate in our 61st ASEV National Conference.

Sincerely,

Patty Saldivar
2010 Program Committee Chair
ASEV First Vice President
2010 Program Committee and Technical Abstracts Review Committee
(Click here to view committees)

Presentations for the 2010 ASEV National Conference program in Seattle, Washington will be organized and scheduled as deemed appropriate by the program organizers with regard to topics, invited keynote speakers and the abstracts submitted.

Information for Authors

Both oral and poster presentations are regarded as equally valuable aspects of our technical program. Please refer to the next page for specific presentation requirements. Any abstract submitted for an oral or poster presentation must include a clearly stated research hypothesis. An abstract that has been published elsewhere may not be presented at the ASEV National Conference. Please refer to the Student Presenter section below, if applicable.

The audience will expect presenters to emphasize interpretation of their research, address the relevance of the research project, and minimize simply reporting data.

Presentation Format Preference

Authors may choose to identify their preference for either an oral or poster presentation. It is the author’s responsibility to indicate such a preference on the information form at the time the abstract is submitted. The Technical Abstract Review Committee and the Program Committee will make every effort to accommodate requests made by presenters. The Program Committee must determine the final decisions on scheduling with respect to other components of the technical program and topic themes.

The audio portion of all oral presentations will be recorded and offered for sale on cassette, CD and MP3.

All technical abstracts and presentations at the National Conference are under the auspices of the ASEV. Any promotional materials used in advance or at the conference must acknowledge ASEV sponsorship of the National Conference.

Oral Presentations

Oral presentations will be scheduled in conjunction with topic-based sessions. These will take place at the Washington State Convention and Trade Center.

Each oral presentation will be scheduled for one presenter for 20 minutes, including allotted time for discussion with the audience. The session moderator will reserve time at the end of each session for a question and answer period with all session presenters available at the podium. A time-keeping system will be used to adhere to the schedule in all oral sessions.

All visual materials must be presented in PowerPoint slides. Overhead projectors will not be available. Oral presenters must use equipment provided by the designated audio visual service provider. Specific guidelines will be provided in the Presentation Guidelines for Oral Technical Sessions, which will be included with letters of acceptance for presentation. Any author who does not provide his or her oral presentation during the designated time and session may not be considered for presentation at future ASEV National Conferences.

Poster Presentations

Our poster sessions including Industrial Posters will be grouped by topic categories similar to those identified for the oral sessions. All posters will be displayed in the afternoon of Wednesday, June 23 and Thursday, June 24 at the Washington State Convention and Trade Center. A reception will be held in early evening on Wednesday, June 23, 2010 as part of the poster sessions. The author must be present during the wine reception for one hour as assigned to answer questions related to the work. Details will be provided in the Guidelines for Poster Presentations. The author is solely responsible for setting up and removing the poster.

The Industrial Posters section will include accepted abstracts that reference proprietary information with respect to products or any study that cannot be or has not been confirmed or reproduced by independent entities because it involves proprietary information or materials. Industrial poster abstracts will be included in the Technical Abstracts section of the conference program and on the ASEV website, but will not be published in the American Journal of Enology and Viticulture (AJEV).

Any author who does not attend his or her poster presentation during the designated time may not be considered for presentation at future ASEV National Conferences, and the abstract will not be included in the AJEV.

The poster should contain the following information: abstract, title and name(s) of the author(s), introduction, conclusion, and five to eight pages of tables, graphs or diagrams that concisely describe the results.

Please refer to the sample layout below.

Further guidelines for the preparation of presentations will be sent with the notification that your abstract has been accepted.
Registration
The ASEV does not compensate presenters for their participation. All presenters must register and pay registration fees except as noted in the next section for ASEV Student Members. ASEV membership is encouraged and membership registration rates are significantly lower than non-member rates. Also, fees during early registration are significantly lower than late or on-site registration fees.

Student Presenters
Students who are currently enrolled for the 2009-2010 academic year on a full-time basis in a degreed program related to enology or viticulture are encouraged to present research at the ASEV National Conference. The ASEV offers best student presentation awards annually to students selected for outstanding oral and poster presentations. One student presenter is selected by the Best Student Presentation Awards Committee in enology and in viticulture from both oral and poster presentations. Each award is allocated to one presenter as designated on the information form as the presenting author.

Students who want to be considered for a Best Student Presentation Award in viticulture or enology must provide all information requested on the form. Additionally, a student must actually complete his or her oral and/or poster presentation(s) during the scheduled period of time to be considered for these awards.

Any current full-time student who is not an ASEV member is welcome to join. Click here to download a membership application and return to the ASEV office or at the conference site in Seattle. The membership application and payment must be submitted prior to the student’s presentation day. All presenting students who are ASEV Student Members will be eligible for complimentary registration and a $200 stipend as an oral or poster presenter.

Publication of Technical Abstracts
Each abstract that is to be included in the Technical Abstracts section of the conference program will be edited for spelling, punctuation, and format. ASEV reserves the right to publish the accepted abstracts in the Technical Abstracts section of the conference program, on the ASEV website, and/or in the AJEV. Authors are not required to submit papers to AJEV for publication.

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Authors are encouraged to submit their manuscripts based on their presentations for publication. For information on submitting a complete manuscript for review to the AJEV, refer to the Guide to Authors or email editor@asev.org. The AJEV is a refereed journal that is published quarterly.

Abstract Preparation Instructions
Please refer to the back page for computer file format requirements.

1. Title: The title should reflect the important aspects of the article as concisely as possible, in no more than 100 characters and spaces. (Titles that exceed this length will be edited.)

2. Byline (in upper and lower case): See sample abstract below for complete description and format.

3. Abstract: The one-paragraph body of the abstract (250 words maximum) should start on the next line and should state the hypothesis, intent, or purpose of the research, the theoretical or experimental plan used, key findings (without experimental details or data), and major conclusions. Please do not cite references, figures, or tables. Please do not state the obvious, such as “results/data will be presented.” (Abstracts that exceed the length limit will be edited.)

4. Abbreviations and Symbols: Do not use abbreviations in the title or abstract, with the exception of those which are standard for international usage (e.g., HPLC, ATP). The metric system is standard, and SI units should be used (other units may be placed in parenthesis after the SI). Symbols and abbreviations should conform to those used by the AJEV; a list is in the Guide to Authors.

5. Additional Information: You may attach additional information, such as a description of your research and pertinent data, including statistics, graphs, and charts to assist the abstract reviewers in evaluating the abstract. In some cases, additional information may be requested. Funding sources should be acknowledged.

Sample Abstract
Format for ASEV National Conference Abstracts
Pat Vine and Drew A. Glass*
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For a uniform appearance, it is important that the title be upper and lower case, as illustrated above, and that the name(s) of the author(s) in the byline be listed with first (given) name(s) first, with the presenting author’s name in bold face, and an asterisk to denote the corresponding author. The full address (including email) of the corresponding author (unabbreviated) should follow the authors’ names. The text of the abstract (250 words maximum) should begin on the next line.

Acknowledgment of funding sources (list all by name)