The ASEV’s 2020 National Conference in Portland, Oregon offers an ideal opportunity to gain notoriety among your clients or colleagues while supporting an established platform for research reports and networking. Drawing winemakers, vineyard owners and other professionals from around the nation and world, the ASEV National Conference is an open forum for science and practice with a unique opportunity for personal and professional networking.

**Differentiate Your Company**
Securing a National Conference sponsorship, especially an exclusive sponsorship, is an outstanding way to differentiate your company. This is a unique opportunity to make your company name stand out—to distinguish yourself throughout the grape and wine industry.

**Positive Publicity with Heightened Visibility**
ASEV sponsorship and advertising is a positive way to distinguish your company. Our sponsors and advertisers are recognized as leaders in supporting ASEV and the National Conference as a direct connection with the industry.

**Giving Back**
A sponsorship or ad makes you part of the ASEV family. By demonstrating your commitment to the industry and the issues your customers care about, you become a friend, an insider and colleague rather than another vendor. Your support creates enormous goodwill.

**Cost-Effective Choices**
Choose from a wide range of exposure levels and corresponding benefits offered in this brochure. For example, sponsorship that offers hospitality opportunities such as a lunch or a coffee break or sponsoring an invited speaker provides maximum exposure and a direct connection to the session or symposium audience.

Strongly position your company through a sponsorship or advertising package at the Marriott Portland Downtown Waterfront Hotel, June 15 - 18, 2020, by making your commitment today.

Please contact our office or visit www.asev.org if you have any questions. Thank you in advance for your support.

**Set your company apart from your competition. Support a 71-year-old tradition of professional education widely recognized by your industry colleagues!**
Sponsorship Opportunities & Benefits

**INVASIVE PESTS SYMPOSIUM - Tuesday**

- **Demonstrations - $1,500 (3 available)**
  - Acknowledgment with sponsor’s logo in conference program and on website
  - Prominently displayed event signage with sponsor’s logo
  - Recognition on sign with company logo placed at entrance to symposium

- **Symposium Coffee Break (Tuesday, June 16) - $1,800 (2 available)**
  - Acknowledgment with sponsor’s logo in eNewsletter, website and conference program
  - Prominently displayed event signage with sponsor’s logo
  - Recognition at entrance to symposium with sponsor’s logo placed on sign

- **Gold - $4,000 (4 available)**
  - Acknowledgment with sponsor’s logo in eNewsletter, website and conference program
  - Prominently displayed event signage with sponsor’s logo
  - Acknowledgment during welcome of symposium
  - Full-page b & w advertisement in conference program
  - Banner ad on AJEV online, www.ajevonline.org website (60 days)
  - Recognition on sign with company logo placed at entrance to symposium
  - One complimentary symposium registrations and one complimentary hotel night at conference hotel

**HOSPITALITY - Wednesday/Thursday**

- **Student-Industry Mixer (Thursday, June 18) - $1,000 each**
  This popular reception and announcement of the Best Student Presentation Awards always has a diverse mix of industry, academia and students.
  - Acknowledgment with sponsor’s logo in conference program and on website
  - Prominently displayed event signage with sponsor’s logo
  - Recognition at entrance to Student-Industry Mixer with sponsor’s logo placed on sign

- **Session Coffee Breaks (Wednesday, June 17 or Thursday, June 18) - $2,000 each**
  - Acknowledgment with sponsor’s logo in eNewsletter, website and conference program
  - Prominently displayed event signage with sponsor’s logo
  - Recognition in session coffee break area with sponsor’s logo placed on sign

- **Early Career Member Lunch (Wednesday, June 17) - $2,500**
  - Acknowledgment with sponsor’s logo in eNewsletter, website and conference program
  - Prominently displayed event signage with sponsor’s logo
  - Recognition at entrance to Early Career Member Lunch with sponsor’s logo placed on sign
GENERAL

Magnum – $1,000
- Acknowledgment with sponsor’s logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor’s logo

Double Magnum – $3,000
- Acknowledgment with sponsor’s logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor’s logo
- Acknowledgment during president’s welcome at national conference or symposium
- 1/2 page b & w advertisement in conference program
- Banner ad on AJEV online, www.ajevonline.org website (60 days)

Imperial – $5,000
- Acknowledgment with sponsor’s logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor’s logo
- Acknowledgment during president’s welcome at national conference or symposium
- Full-page b & w advertisement in conference program
- Banner ad on AJEV online, www.ajevonline.org website (90 days)
- Two complimentary general registrations and two complimentary hotel nights at conference hotel

Note: A combination of complimentary registrations and hotel nights may be chosen (i.e.: 3 complimentary registrations and 1 hotel night).

AWARDS

Best Student Presentation Award – $1,000 per presentation (6 total awards)
Each year at the ASEV National Conference, four student presentations are selected by the Best Student Presentation Awards Committee. These awards are extended to oral, poster, and flash talk presentations in enology and in viticulture.
- Acknowledgment with sponsor’s logo in conference program and on website
- Prominently displayed event signage with sponsor’s logo

AJEV Best Paper Award – $2,000 per paper
An AJEV best paper award in enology and in viticulture is designated by the Best Paper Awards Committee for two papers published in the past calendar year of the AJEV.
- Acknowledgment with sponsor’s logo in eNewsletter, website and conference program
- Prominently displayed event signage with sponsor’s logo

CUSTOM SPONSORSHIP ALSO AVAILABLE
Please call the ASEV office at (530) 753-3142 to create a custom sponsorship.
Advertising Opportunities

**CONFERENCE PROGRAM AD**

The Conference Program is the definitive source for information during the conference. The program contains details of sessions including speakers, descriptions and sponsorships. As an advertiser, you have the opportunity to reach attendees numerous times throughout the show and beyond, as people often use the program as a reference for sessions and speakers after the show.

- Estimated distribution: 500
- Finished size: 6”W x 9.25” H
- Advertising deadline: May 22, 2020

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>DIMENSION</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front or back cover</td>
<td>6” W x 9.25” H</td>
<td>$1,800 (four-color)</td>
</tr>
<tr>
<td>(allow an extra 1/8” bleed)</td>
<td>5” W x 8.25” H</td>
<td>$1,200 (four-color)</td>
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<tr>
<td>Inside full-page</td>
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<td>$800 (b&amp;w)</td>
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<tr>
<td>Full-page</td>
<td>5” W x 4” H</td>
<td>$600 (b&amp;w)</td>
</tr>
<tr>
<td>Half-page</td>
<td>5” W x 1.75” H</td>
<td>$400 (b&amp;w)</td>
</tr>
<tr>
<td>Quarter-page</td>
<td></td>
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</tbody>
</table>

**ASEV ONLINE**

**ASEV Homepage Online Ad - $500 (1 month)**

*Displays on Home Page*

**Specs:**
- Dimension - 190 w x 190 h pixels
- File Format - .jpg, .gif, animated .gif, .png
- Resolution - 72 dpi

**AJEV ONLINE AD**

Place your company at the fingertips of thousands of wine and grape professionals by purchasing a banner ad that links to your website. AJEV is the premier journal in the English language dedicated to scientific research on winemaking and grapegrowing. The AJEV Online website receives an average of 121,000 hits monthly. Online ads run in rotation with current ads. Visit www.ajevonline.org to view our current ads.

**Skyscraper Ad - $800 (3 months)**

*Displays on Home Page and All Content Pages*

**Specs:**
- Dimension - 300 w x 250 h pixels
- File Format - .jpg, .gif, animated .gif, .png
- Resolution - 72 dpi

**Leader Board Ad - $1200 (1 month)**

*Displays at Top of Home Page and All Content Pages*

**Specs:**
- Dimension - 728 w x 90 h pixels
- File Format - .jpg, .gif, .png
- Resolution - 72 dpi
2020 SPONSORSHIP & ADVERTISING ACCEPTANCE FORM

- CONTACT INFORMATION
  The contact regarding SPONSORSHIP and/or AD is:

  Name
  Company
  Company Name for Signs, Program and Printed Materials
  Address
  City     State     Zip
  Country
  Phone    Fax
  Website for sponsor link
  Email

  The contact regarding PAYMENT is:

  Name
  Company
  Address
  City     State     Zip
  Country
  Phone    Fax
  Email

- SPONSORSHIP COMMITMENT
  Invasive Pests Symposium – Tuesday
  - Symposium Coffee Break - $1,800 each (2 available)
  - Demonstrations - $1,500 each (3 available)
  - Gold - $4,000 (4 available)

  Hospitality – Wednesday/Thursday
  - Student-Industry Mixer - $1,000 each
  - Session Coffee Break - $2,000 each
    - Wednesday or Thursday
    - Morning or Afternoon
  - Early Career Member Lunch - $2,500 each

  General
  - Magnum - $1,000
  - Double Magnum - $3,000
  - Imperial - $5,000

  Awards (one sponsor per each award)
  - Best Student Presentation – Enology - $1,000/each
    - Oral Poster or Flash Talk
  - Best Student Presentation – Viticulture - $1,000/each
    - Oral Poster or Flash Talk
  - AJEV Best Paper - $2,000/each
    - Enology or Viticulture

  Custom
  Please call the ASEV office at (530) 753-3142 to create a custom sponsorship.

  - Custom sponsorship as confirmed with ASEV for $ __________

- ADVERTISING COMMITMENT
  - Inside Front Cover (Four-Color) - $1,800
  - Inside Back Cover (Four-Color) - $1,800
  - Inside Full-Page (Four-Color) - $1,200
  - Full-Page (B&W) - $800
  - Half-Page (B&W) - $600
  - Quarter-Page (B&W) - $400
  - ASEV Homepage Online Ad - $500
  - AJEV Online Skyscraper Ad - $800 (3 Months)
  - AJEV Online Leader Board Ad - $1,200 (1 Month)

- RESPONSE/PAYMENT INFORMATION
  - Submit this form by fax or mail. Refer to the contact information to the right.
  - Your benefits and recognition will be effective upon receipt of this form and 50% deposit.
  - If paying by check, make payable to ASEV and mail to the address listed to the right.
  - Final payment and artwork (if applicable) are due no later than May 22, 2020 to ensure proper acknowledgment.
  - Payments are non-refundable.
  - Sponsor will be contacted for logo after receipt of form and deposit.

- AUTHORIZATION
  Authorized signature represents acceptance of terms as delineated throughout sponsorship material. This is a contractual agreement.

- CREDIT CARD INFORMATION
  Accepted credit cards

  Card Number
  Expiration Date
  Amount to be charged

  Please Print Cardholder’s Name

  Authorized Signature (Authorizes Charge on Credit Card)

- YOU CAN ALSO SUBMIT THIS FORM ONLINE @ ASEV.ORG