



PRESENTATION GUIDELINES FOR RESEARCH REPORTS (Poster Presentations) Page 1

68th ASEV National Conference - June 26-29, 2017
Hyatt Regency Bellevue, Bellevue, Washington

We offer the following guidelines to aid you in a successful presentation at the ASEV National Conference. The goal of a poster session is to convey information by the combination of a visual display, questions and discussion. This is a good opportunity for direct exchange between conference attendees and you, the presenter. It also provides more time than an oral presentation for attendees to absorb the technical information.

PRESENTER MUST BE REGISTERED FOR THE NATIONAL CONFERENCE (General Registration, Wednesday & Thursday)

It is necessary to pre-register for the ASEV National Conference. **Please visit www.asev.org to register for the conference. We extend our pre-registration member rate of \$235 USD to all presenters through June 20.** However, ASEV Student Member presenters are entitled to complimentary conference registration (General Registration, Wednesday & Thursday). If you are not an ASEV member, we encourage you to join.

SCHEDULED PRESENTATION TIME (Attendance required during Washington Regional Wine Reception)

The assigned presentation time to attend your poster is 5:45 p.m. - 7:15 p.m. on Wednesday, June 28 during the wine reception in Grand Ballroom E at the Hyatt Regency Bellevue.

POSTER SPECIFICATIONS - FORMAT

- **Maximum poster size shall be 46 inches (1.1684 m) by 46 inches (1.1684 m).** Each bulletin board will feature two poster presenters.

- A professionally lettered sign with the assigned poster number will be provided.

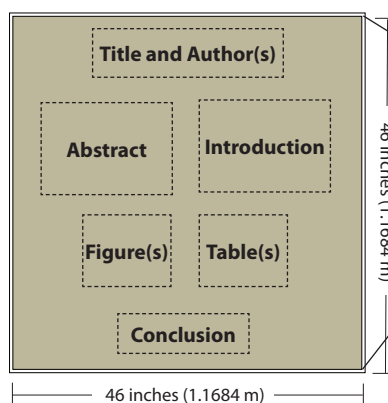
- The poster consists of the following:

1. **Title** of the presentation
2. **Authors** and their institutions
3. **Abstract**
4. **Introduction** or **Aims**
5. **Tables, graphs, diagrams** of photographs describing the work, especially the results
6. **Conclusion(s)**

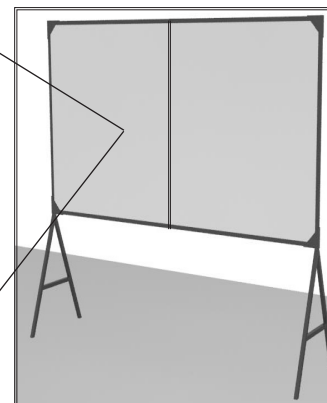
- Separate pages or a large one page format may be used

- Lettering on the Abstract, Title/Author, and Conclusion pages should be a *minimum* of **18 point type**. Tables, graphs and diagrams should also be enlarged.

Sample Poster
(Separate pages or a large one page format may be used)



Bulletin Board
(Two poster presenters per bulletin board)



SUMMARY

- Size of poster: 46 inches (1.1684 m) by 46 inches (1.1684 m) maximum
- Suggested type size: Minimum of 18 point
- Enlarge graphs, figures and text so that they can be easily read.



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HANDOUTS

- Some conference attendees that visit your poster will expect a handout that includes supplemental information and a summary and conclusion. You may opt to provide a photocopy version of the poster material.

FLASH TALKS

- Some student poster presenters have been assigned 3.25-minute (including introduction) oral Flash Talks. These “flash” presentations will provide additional opportunities to interact with conference attendees and to briefly review your current research highlights.
- Flash Talks will take place on Wednesday, June 28, from 4:20 p.m. – 6:00 p.m. Refer to the online daily schedule for presentation times and titles.
- Flash Talk Moderator: Andy Walker, University of California, Davis

SET UP (Grand Ballroom E, Hyatt Regency Bellevue)

- Obtain your badge and registration material at the conference in the ASEV registration area.
- All presenters are required to set up their poster(s) on Tuesday, June 27, between 7:30 a.m. and 5:30 p.m. or Wednesday, June 28, between 7:00 a.m. and 7:30 a.m.
- Push pins are provided and will be located in the bulletin board area.
- The posters will be on display for viewing on Wednesday, June 28 from 7:30 a.m. to 7:45 p.m. and Thursday, June 29 from 7:30 a.m. to 5:15 p.m.

DISMANTLE (Grand Ballroom E, Hyatt Regency Bellevue)

- Presenters must dismantle their posters between 5:15 p.m. and 7:00 p.m. on Thursday, June 29. **We would appreciate your co-operation in dismantling your material only during this time.** If you are unable to do this in person, please ask a colleague to do so for you or contact the poster session chair.

Interim Technical Program Director

- James Harbertson, Washington State University, Tri-Cities

Technical Abstracts Reviewers

- Lise Asimont, Francis Ford Coppola Winery, California
- Kay Bogart, University of California, Davis
- Tom Collins, Washington State University, Tri-Cities
- Nichola Hall, Scott Laboratories, California
- Markus Keller, Washington State University, Prosser
- Anita Oberholster, University of California, Davis
- Merilark Padgett-Johnson, Santa Rosa Junior College, California
- Hans Walter-Peterson, Cornell University, New York

Flash Talk Chair

- Andy Walker, University of California, Davis

Poster Chair

- Leticia Chacón-Rodríguez, Safe Harbor Wine Storage, California

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Please check our website, www.asev.org, frequently for ASEV National Conference updates.