The 2017 National Conference technical program in Bellevue, Washington will include Industry Seminars. These seminars are scheduled each day for Wednesday, June 28 and Thursday, June 29. Wednesday’s joint grapegrowing and winemaking seminar will be two hours. Thursday will feature concurrent winemaking and grapegrowing one hour seminars.

This part of the ASEV technical program provides an excellent opportunity to engage our industry suppliers in our educational program for a nominal investment. Each seminar will offer:
1. invited industry speakers to provide topical information to our conference attendees and
2. supplier displays as part of the Industry Seminars.

### TOPICS

**Industry Seminars**
**WEDNESDAY**
- Winemaking & Grapegrowing – Color (2 hrs.)

**THURSDAY**
- Grapegrowing – Fungicide Resistance (1 hr.)
- Winemaking – The Influence of Lees (1 hr.)

Industry Seminars are included in the national conference General Registration fee. Attendees that prefer only to attend an industry seminar will be able to do so for a reasonable registration fee. Supplier displays will be accessible to all National Conference and Industry Seminar Only attendees.

### SUPPLIER DISPLAYS

The conference organizers will designate the suppliers to display based on products or services specifically related to this year’s topics and the responses we receive. The display tables will be located close to the meeting rooms. All material displayed must be placed/fit on the table provided. It will be the supplier’s responsibility to transport and place the material on the display table and with accordance of the hotel’s safety and property protection parameters. A supplier representative is expected to be present by the company display throughout the posted hours during the days of the associated seminar.

### OPPORTUNITIES AND BENEFITS

- one 6 foot draped display table per company for two days Wednesday, 10:00 am to 4:00 pm, and Thursday 10:00 am to 2:00 pm.
- company promoted in conference registration and printed program
- company listing link on National Conference website schedule
- National Conference attendees have full access to supplier displays
- one (1) complimentary National Conference General Registration for Wednesday and Thursday (includes Industry Seminars)
- PDF copy of seminar or symposia attendee list post-conference as requested

### SUPPLIER FEE

$500 (one company per table) for two days. (Wednesday and Thursday).
2017 Supplier Displays – Floor Plan

**Key**

- Seminar
- Supplier tables
- Registration counter

Floor plan subject to change and not drawn to scale.

Floor Plan soon to be updated.

*Industry Seminars and Supplier Displays will be located at the Hyatt Regency Bellevue.*

**Direct Inquiries To:**

ASEV
P.O. Box 1855
Davis, CA USA
Phone: 530-753-3142
Fax: 530-753-3318
Email: society@asev.org
APPLICATION FOR DISPLAY TABLE

CONTACT INFORMATION
The contact regarding your display for all communications is:

Name

Company

Address

City  State  Zip

Country

Phone  Fax

Email  Website

FEE
$500 per display table for two days (Wednesday and Thursday). An invoice for payment in full will be sent to you by email once your display request is confirmed. Payment is not refundable unless seminars are cancelled by ASEV or mutually agreed to reassign display table with another company.

Please do not submit payment until you have been confirmed for a Supplier Display.

We will only accept one (1) company per table.

ACCEPTANCE

Authorized signature represents acceptance of terms as delineated in this Application for Display Table. This is a contractual agreement once display request has been confirmed by ASEV.

SEMINAR SCHEDULE
Please check the topic(s) that you believe best suit your product(s) or service(s).

Wednesday, June 28 (2 hrs.)
☐ Winemaking & Grapegrowing - Color

Thursday, June 29 (1 hr. each)
☐ Grapegrowing – Fungicide Resistance
☐ Winemaking – The Influence of Lees

All Industry Seminars will be held at the Hyatt Regency Bellevue in Bellevue, Washington.

Please visit www.asev.org to view the complete 2017 National Conference Daily Schedule and to review seminar descriptions.

Your benefits and recognition will be effective upon ASEV confirmation of your participation. Thank you for your support!