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SIXTY-SEVENTH ASEV  
NATIONAL CONFERENCE

S C I E N C E

a platform for PROGRESS

## Supplier Displays — Industry Seminars

The 2016 National Conference technical program in Monterey, California will include Industry Seminars. These seminars are scheduled each day for Wednesday, June 29 and Thursday, June 30. Wednesday's joint grapegrowing and winemaking seminar will be two hours. Thursday will feature concurrent winemaking and grapegrowing one hour seminars.

This part of the ASEV technical program provides an excellent opportunity to engage our industry suppliers in our educational program for a nominal investment. Each seminar will offer:

- (1) invited industry speakers to provide topical information to our conference attendees and
- (2) supplier displays as part of the Industry Seminars.

### TOPICS

#### Industry Seminars

##### WEDNESDAY

- Winemaking & Grapegrowing – Sulfur Management from Vine to Wine (2 hrs.)

##### THURSDAY

- Grapegrowing – Soil Salinity (1 hr.)
- Winemaking – Water Use in the Winery (1 hr.)

*Industry Seminars are included in the national conference General Registration fee. Attendees that prefer only to attend an industry seminar will be able to do so for a reasonable registration fee. Supplier displays will be accessible to all National Conference and Industry Seminar Only attendees.*

### SUPPLIER DISPLAYS

The conference organizers will designate the suppliers to display based on products or services specifically related to this year's topics and the responses we receive. The display tables will be located close to the meeting rooms. ALL material displayed must be placed/fit on the table provided. It will be the supplier's responsibility to transport and place the material on the display table and with accordance of the hotel's safety and property protection parameters. A supplier representative is expected to be present by the company display throughout the posted hours during the days of the associated seminar.

### OPPORTUNITIES AND BENEFITS

- one 6 foot draped display table per company for two days (Wednesday and Thursday) 10:00 am to 4:00 pm
- company promoted in conference registration and printed program
- company listing link on National Conference website schedule
- National Conference attendees have full access to supplier displays
- one (1) complimentary National Conference General Registration for Wednesday and Thursday (includes Industry Seminars)
- PDF copy of seminar or symposia attendee list post-conference as requested

### SUPPLIER FEE

\$500 (one company per table) for two days. (Wednesday and Thursday).

67<sup>th</sup>

#### ASEV National Conference

June 27–30, 2016

Portola Hotel &amp;

Monterey Marriott

Monterey, California USA

#### Industry Seminars:

Wednesday, June 29 &amp;

Thursday, June 30, 2016

#### Supplier Display

#### Submission Deadline:

May 2, 2016

#### Interim Technical Program

#### Director:

Jim Harbertson

Washington State University,

Richland

#### Industry Seminar

#### Organizers:

Lise Asimont

Francis Ford Coppola Winery

Kristen Barnhisel

J.Lohr Vineyards &amp; Wines

Nichola Hall

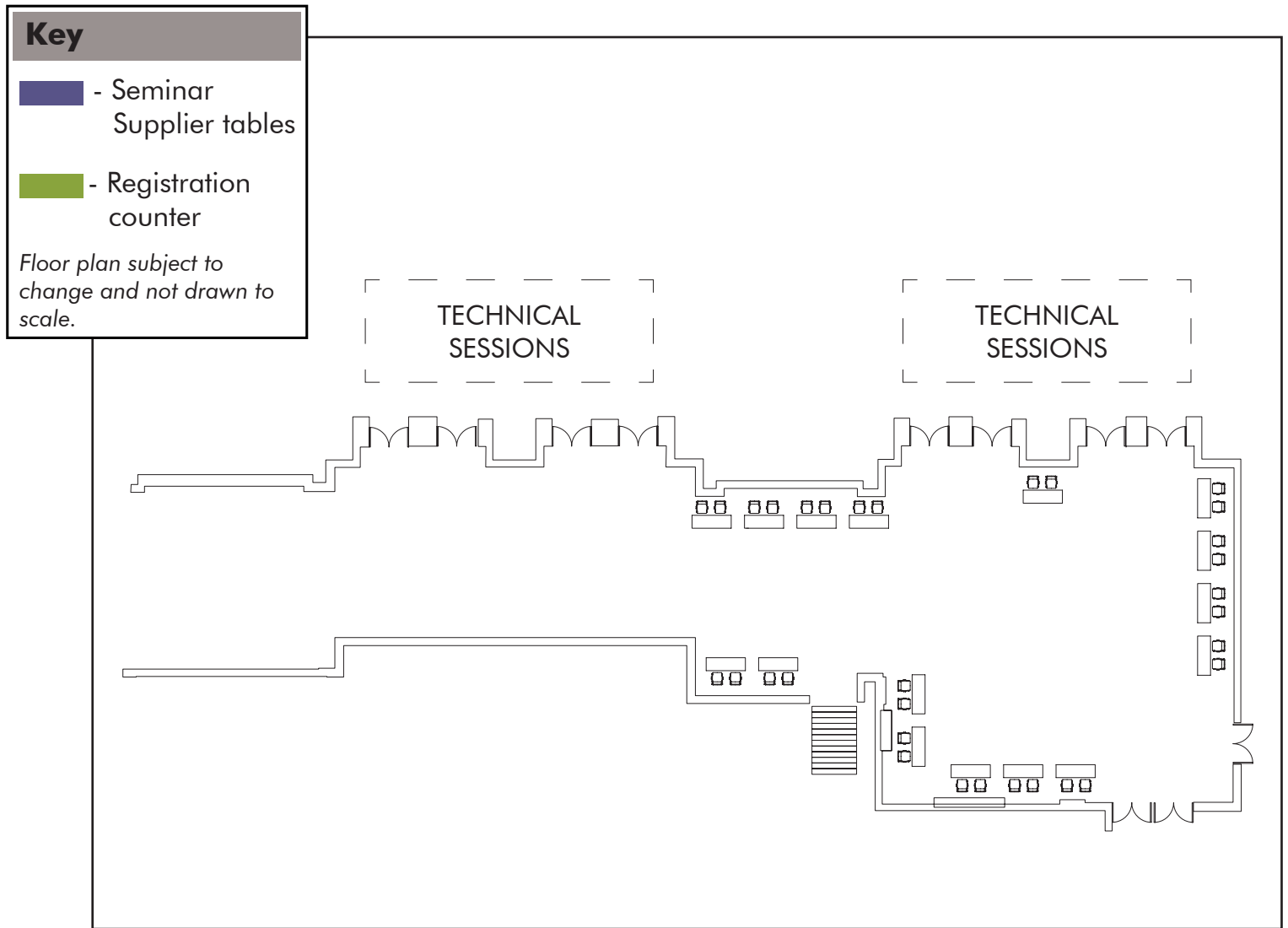
Scott Laboratories



# American Society for Enology and Viticulture

# American Society for Enology and Viticulture

## 2016 Supplier Displays – Floor Plan



*Industry Seminars and Supplier Displays will be located at the Monterey Marriott.*



**Direct Inquiries To:**

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Davis, CA USA  
Phone: 530-753-3142  
Fax: 530-753-3318  
Email: [society@asev.org](mailto:society@asev.org)

# 2016 Supplier Displays–Industry Seminars

## APPLICATION FOR DISPLAY TABLE

### ■ CONTACT INFORMATION

The contact regarding your display for all communications is:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### ■ FEE

\$500 per display table for two days (Wednesday and Thursday). An invoice for payment in full will be sent to you by email once your display request is confirmed. Payment is not refundable unless seminars are cancelled by ASEV or mutually agreed to reassigned display table with another company.

**Please do not submit payment until you have been confirmed for a Supplier Display.**

We will only accept one (1) company per table.

### ■ ACCEPTANCE

Authorized signature represents acceptance of terms as delineated in this Application for Display Table. This is a contractual agreement once display request has been confirmed by ASEV.

### ■ SEMINAR SCHEDULE

Please check the topic(s) that you believe best suit your product(s) or service(s).

- ☐ **Wednesday, June 29 (2 hrs.)**
  - ☐ Winemaking & Grapegrowing – Sulfur Management from Vine to Wine
- ☐ **Thursday, June 30 (1 hr. each)**
  - ☐ Grapegrowing – Soil Salinity
  - ☐ Winemaking – Water Use in the Winery

All Industry Seminars will be held at the Monterey Marriott in Monterey, California.

Please visit [www.asev.org](http://www.asev.org) to view the complete 2016 National Conference Daily Schedule and to review seminar descriptions.

Your benefits and recognition will be effective upon ASEV confirmation of your participation. Thank you for your support!



**67<sup>th</sup>**

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Conference**

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Monterey Marriott  
Monterey, California USA

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