



PRESENTATION GUIDELINES FOR RESEARCH REPORTS (Poster Presentations) Page 1
65th ASEV National Conference & 39th ASEV Eastern Section Annual Meeting
June 23–27, 2014
Hyatt Regency Austin, Austin Texas

We offer the following guidelines to aid you in a successful presentation at the ASEV National Conference. The goal of a poster session is to convey information by the combination of a visual display, questions and discussion. This is a good opportunity for direct exchange between conference attendees and you, the presenter. It also provides more time than an oral presentation for attendees to absorb the technical information. Additionally, the wine reception will take place during your presentation time on Wednesday.

PRESENTER MUST BE REGISTERED FOR THE NATIONAL CONFERENCE (General Registration, Wednesday & Thursday)

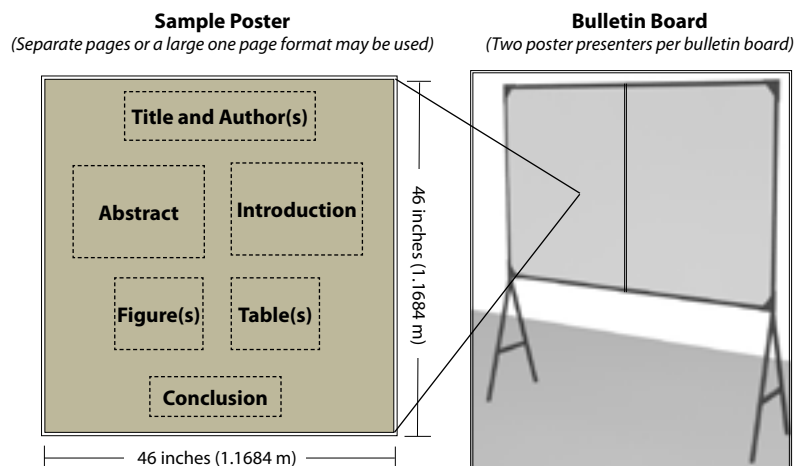
It is necessary to pre-register for the ASEV National Conference. **Please visit www.asev.org to register for the conference. We extend our pre-registration member rate of \$210 USD to all presenters through June 17.** However, ASEV Student Member presenters are entitled to complimentary conference registration (General Registration, Wednesday & Thursday). If you are not an ASEV member, we encourage you to join.

SCHEDULED PRESENTATION TIME (Attendance required during Texas Regional Wine Reception)

The assigned presentation time to attend your poster is 5:00 p.m. - 6:30 p.m. on Wednesday, June 25 during the wine reception in the Texas Ballroom - 2nd Floor, Hyatt Regency Austin.

POSTER SPECIFICATIONS - FORMAT

- **Maximum poster size shall be 46 inches (1.1684 m) by 46 inches (1.1684 m).** Each bulletin board will feature two poster presenters.
- Separate pages or a large one page format may be used
- A professionally lettered sign with the assigned poster number will be provided.
- The poster consists of the following:
 1. **Title** of the presentation
 2. **Authors** and their institutions
 3. **Abstract**
 4. **Introduction** or **Aims**
 5. **Tables, graphs, diagrams** of photographs describing the work, especially the results
 6. **Conclusion(s)**



LARGE POSTER FORMAT

By adjusting the “page setup” option for a custom size in a page layout program, you can insert slides, graphs, charts, or images to create one large poster. The maximum size of your poster must not exceed 46 inches (1.1684 m) by 46 inches (1.1684 m). Posters can be printed through several on-line services or through a local printing company. Posters must meet the standards described above with respect to content and font readability. Although lamination of large format posters is not required, it does reduce ink smearing and may add a professional finish.

PRINT SIZE

Lettering on the Abstract, Title/Author, and Conclusion pages should be a *minimum* of **18 point type**. Tables, graphs and diagrams should also be enlarged.



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SUMMARY

- Size of poster: 46 inches (1.1684 m) by 46 inches (1.1684 m) maximum
- Suggested type size: Minimum of 18 point
- Enlarge graphs, figures and text so that they can be easily read.

IDENTIFICATION SIGNS

- Each bulletin board will have two professionally lettered signs with the assigned poster numbers for each presenter.

HANDOUTS

- Most conference attendees that visit your poster will expect a handout that includes supplemental information and a summary and conclusion. Some presenters opt to distribute a photocopy version of the poster material.

FLASH TALKS

- Some student poster presenters have been assigned 3-minute (including introduction) oral Flash Talks in the poster session room. These “flash” presentations will provide additional opportunities to interact with conference attendees and to briefly review your current research highlights.
- Flash Talks will take place on Wednesday, June 25, from 3:50 p.m. – 5:00 p.m. and Thursday, June 26, from 4:40 p.m. - 5:50 p.m. Refer to the online daily schedule for presentation times and titles.
- Flash Talk Moderator: Andy Walker, University of California, Davis

SET UP (Texas Ballroom - 2nd Floor, Hyatt Regency Austin)

- Obtain your badge and registration material at the conference in the ASEV registration area.
- All presenters are required to set up their poster(s) on Tuesday, June 24, between 7:30 a.m. and 5:30 p.m. or Wednesday, June 25, between 7:00 a.m. and 7:30 a.m.
- Push pins are provided and will be located in the bulletin board area.
- The posters will be on display for viewing on Wednesday, June 25 from 7:30 a.m. to 6:30 p.m. and Thursday, June 26 from 7:30 a.m. to 6:00 p.m.

DISMANTLE (Texas Ballroom - 2nd Floor, Hyatt Regency Austin)

- Presenters must dismantle their posters between 6:00 p.m. and 8:00 p.m. on Thursday, June 26. **We would appreciate your cooperation in dismantling your material only during this time.** If you are unable to do this in person, please ask a colleague to do so for you or contact a poster session chair.

Technical Program Director

- Andrew Walker, University of California, Davis

Technical Enology Program Director

- James Harbertson, Washington State University, Prosser

Technical Program Committee Abstracts Reviewers

- Tom Collins, University of California, Davis
- Markus Keller, Washington State University, Prosser
- Anita Oberholster, University of California, Davis
- John Thorngate, Constellation Brands, California
- Hans Walter-Peterson, Cornell University, New York

Poster Chair

- Leticia Chacón-Rodríguez, Treasury Wine Estates, California

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Please check our website, www.asev.org, frequently for ASEV National Conference updates.