



PRESENTATION GUIDELINES FOR GENERAL POSTER SESSIONS

57th Annual Meeting • June 28 - 30, 2006
Sacramento Convention Center • Sacramento, California

(IF YOU ARE A STUDENT, THESE ARE NOT THE CORRECT GUIDELINES)

Please review the following Presentation Guidelines before preparing your poster presentation. They are intended to aid you in a successful presentation at our Annual Meeting. The goal of a poster session is to convey information by the combination of a visual display, questions and discussion. This is a good opportunity for direct exchange between conference attendees and you, the presenter. It also provides more time for the reader to absorb the technical information in contrast to an oral presentation. Each presenter meets with those most interested in the poster topic and has a direct opportunity to answer questions and to describe his or her research.

Our general poster session will be located in the exhibit hall of the Sacramento Convention Center. Our student poster session will be in a separate location.

You will need to pre-register for the conference. Please visit asev.org to register. If you are not an ASEV Member you will be obligated to pay full non-member registration rates.

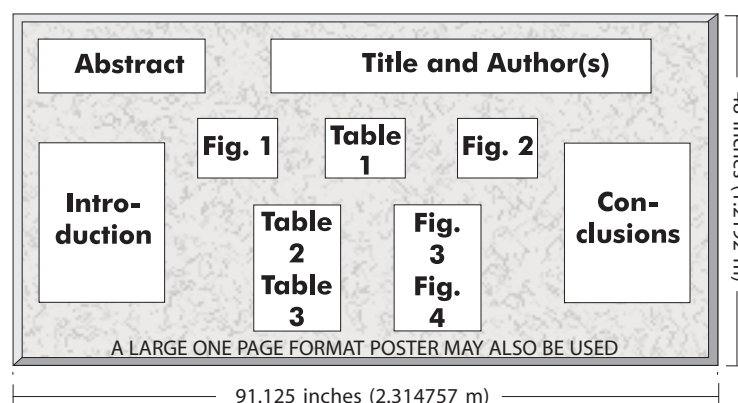
PRESENTER'S HOURS - IN THE EXHIBIT HALL

The presenter or a suitable representative must be present at the poster for the entire 1 1/2 hour session as follows:

- Viticulture Posters with "V" numbers (e.g. V1, V2, etc.) Wednesday, June 28, 11:00 a.m.-12:30 p.m.
- Enology Posters with "E" numbers (e.g. E1, E2, etc.) Thursday, June 29, 1:30 p.m.- 3:00 p.m.
- Industrial Posters with "ID" numbers (e.g. ID1, ID2, etc.) Thursday, June 29, 1:30 p.m.-3:00 p.m. As an exhibitor you may note on your poster material that your representative is available in your booth during show hours, unless you wish to have a company representative present.

TRADITIONAL POSTER

- The interior space of the poster boards are 48 inches (1.2192 m) by 91.125 inches (2.314575 m) in size, and will be placed in advance in the conference registration area.
- Avoid attaching pages, graphs or photographs on heavy board as these will be difficult to pin securely onto the poster board.
- Mounting white paper onto a colored paper as the background can be an effective visual presentation.
- The poster consists of the following separate pages:
 1. The "Abstract"
 2. A "Title" of the presentation, the names of the "authors," and their institutions
 3. An "Introduction" or "Aims" page
 4. Five to eight pages of tables, graphs, diagrams or photographs which describe the work and especially the results
 5. A "Conclusion(s)" page
- A one sheet large format poster may also be used. Be sure to follow the format below if you choose this option, and select a sheet size appropriate to the 48 inch (1.2192 m) by 91.125 inch (2.314575 m) board.



PRINT SIZE

Lettering on the "Abstract, Title/Author, and Conclusion" pages should be a *minimum* of 18 point type, double spaced on an 8½ x 11 inch page then enlarged photographically to an 11 x 17 inch page (A3) or larger. Tables, graphs and diagrams should also be enlarged. All photographs should be at least 8 x 10 inches in size (203.20 mm x 254 mm).

This is an example of 18 point type size

LARGE FORMAT POSTER ALTERNATIVE

By adjusting the "page setup" option for a custom size in a page layout program, you can insert new or copied slides, graphs, charts, or images to create one large format poster. These large format versions are acceptable alternatives to the traditional poster presentations. The maximum size of your poster must not exceed 48 inches (1.2192 m) by 91.125 inches (2.314575 m) and we recommend that it be made slightly smaller to ensure a proper fit on the poster board. Printing of these large formats can be done through several on-line services or through local printing shops; check your available resources to determine possible limitations. These large format posters must meet the standards described for the traditional posters with respect to content and font readability. They have the advantage of easy installation and direct hand-out print versions (please check font legibility first). Although lamination of large format posters is not required, it does reduce ink smearing and adds a professional touch.

IDENTIFICATION SIGNS

- Each poster board will have a professionally lettered sign of the assigned poster number. The identification sign will be placed on the top left hand corner of each poster board.

HANDOUTS

- All poster presenters are expected to provide handouts that include supplemental information and a summary and conclusion. Some presenters may opt to distribute a photocopy version of the poster material.

SET UP AND REMOVAL IN THE EXHIBIT HALL

- Obtain your badge and registration material at the ASEV registration area at the Sacramento Convention Center. If you are not able to pick up your badge before setting up your poster, please identify yourself as a poster author to be admitted into the exhibit hall.
- All presenters are required to set up their poster(s) on Tuesday, June 27, between 8:00 a.m. and 5:00 p.m. or on Wednesday, June 28, between 8:30 a.m. and 10:00 a.m. Please note that our trade show will be set up during these same times.
- Push pins are provided and will be located in the poster board area.
- The posters will be on display Wednesday, June 28, 10:00 a.m. - 5:30 p.m. and Thursday, June 29, 10:00 a.m. - 4:00 p.m.
- Presenters **may not** remove their material before Thursday, June 29 at the close of the exhibits. The posters must be dismantled Thursday, June 29, 4:00 p.m. - 10:00 p.m. **We would appreciate your cooperation in not dismantling your material prior to these times.** If you are unable to do this in person, please ask a colleague to do so for you.

SUMMARY

- Size of poster board: 48 inches (1.2192 m) by 91.125 inches (2.314575 m)
- Page size for text: 11" x 17" (A3)
- Suggested type size: Minimum of 18 point
- **Your poster pages need to be legible from a distance of 3' (.9m).** Enlarge graphs, figures and text so that they can be easily read.

PROGRAM COMMITTEE

- Patricia Howe (**Chair**), Beam Wine Estates
- Linda Bisson, AJEV Science Editor
- Jim Kennedy, Oregon State University
- Steve Kupina, Constellation Wines U.S.
- Patty Saldivar McClain, Hall Wines
- Chris Smith, Bogle Vineyards
- Mike Vail, Windsor, CA
- Paul Verdegaal, UC Cooperative Extension
- Terry Acree, Cornell University
- John Cole III, Santa Rosa, CA
- Tom Collins, Fosters Group
- Ed Hellman, Texas A&M University
- Lucy Joseph, University of California
- David Stevens, Davon International
- John Thorngate, Beam Wine Estates
- Andy Walker, University of California
- Andrew Waterhouse, University of California
- Stan Zervas, Silverado Farming Co

Session moderators to be confirmed. Please check our web site, www.asev.org, frequently for informational updates.